

Classic Creations Boutiques

April 2018

Dear Crafter,

I have been busy making preparations for this year's holiday craft boutique. I am happy to announce that we have been invited back to the Hermitage in Ho-Ho-Kus, New Jersey. Last year's show was a great success and our reputation precedes us. I would like to thank all of the crafters for continuing to create high quality crafts and unique, new items which our customers are thrilled to see. This will be the 39th anniversary year of Classic Creations Boutiques so I want to work together to make it the best show ever! Before the show opens in October the website will be updated. The website continues to increase the visibility of the show and help introduce it to a new audience. The best advertisement for the show still remains word of mouth including the postcards that you give to customers at the craft shows where you are vendors. Please continue to help build the reputation of the boutique by passing out postcards at the craft shows you attend and by bringing fantastic crafts to the show. If you know of any interesting artisans who may like to exhibit in the boutique please feel free to have them contact me. Please let me know if you have any ideas.

This year we will be continuing the everyday section which will feature crafts and home decor items which are not seasonal. These items were well received by our customers. The economy seems to be turning the corner so the more we can offer our boutique customers the better.

The boutique will be open for 5 weeks this year and I am looking forward to a spectacular show!

A blank registration form is enclosed.

Please return the completed form and your \$100.00 non-refundable registration fee, by June 30th.

(If you will not be participating in the fall show, please indicate your choice on the registration form and return it to the address on the form.)

The show is not open on Monday or Tuesday this year so once the show opens there will be no Monday or Tuesday redeliveries.

FALL 2018 SHOW DATES ARE:

Thursday, October 25th, 2018 Crafter's Preview 5 - 8 p.m.
Friday, October 26th, 2018 Invitational Preview 5 - 9 p.m.
Saturday, October 27th, 2018 - Sunday, December 2rd, 2018

The hours of operations of the boutique will be as follows:

Wednesday, Friday, Saturday, Sunday:	10 a.m. - 5 p.m.
Thursday:	10 a.m. - 8 p.m.
Monday, Tuesday and Thanksgiving Day:	Closed

Delivery: Thursday, October 11th, 2018 - Monday, October 15th, 2018: 10 a.m. - 4 p.m.

Pick Up: Wednesday, December 5th, 2018 - Friday, December 7th, 2018: 10a.m.- 4p.m.

Address: The Hermitage
335 North Franklin Turnpike
Ho-Ho-Kus, NJ 07423

**The Crafter's Preview will be free for crafters and their guests and refreshments will be served.

Enclosed you will find your contract, inventory sheets, and registration form. The commission for the Fall 2018 show is 30%. Please let me know if you would like postcards to distribute at your summer and/or fall shows. This is a great way to introduce the show to new customers and make regular customers aware of another opportunity to purchase your crafts. Last year this was our most successful advertising because it is targeted.

Please be advised we no longer have a dedicated phone line for the craft show. However, I am always available via email or at my office number below.

Carolyn Strassman
47 Orient Way
Rutherford, NJ 07070

Phone: 201-438-8633
Email: ccboutiques@gmail.com

I look forward to working with you.

Sincerely,

Carolyn, K8 and Chloe Strassman

Classic Creations Boutiques

LOCATION: The Hermitage
335 North Franklin Turnpike
Ho-Ho-Kus, NJ 07423

DATES/HOURS: Saturday, October 27th thru Sunday, December 2nd, 2018

- Wednesday, Friday, Saturday and Sunday 10 a.m. until 5 p.m.
- Thursday until 8 p.m.
- Closed on Monday, Tuesday, and Thanksgiving

FEE: \$100.00 non-refundable registration fee

PLEASE SEND YOUR REGISTRATION FEE AND FORM BY JUNE 30th.

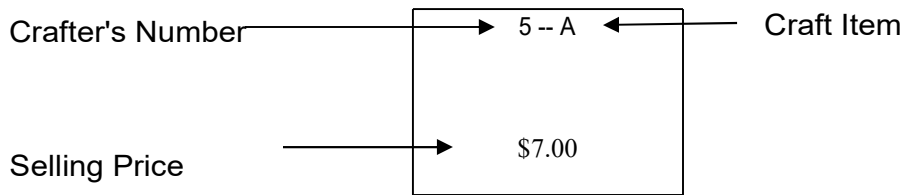
COMMISSION: Commission will be 30% on all items sold and should be included in the selling prices. Orders taken after the show will include the same commission.

INVENTORY SHEETS: Inventory sheets are enclosed. (Please duplicate for your records.)

- You MUST bring your inventory sheets with you for deliveries, redeliveries, and pick-up so that all records are accurate.
- If more inventory sheets are needed, please make copies. Any other form WILL NOT be accepted.
- Your assigned INVENTORY NUMBER is on the top right corner of the inventory sheet. Please use A-Z, if more letters are needed continue with AA-ZZ, AAA-ZZZ. You may not number your crafts.
- Please provide your complete inventory sheet when your crafts are delivered.
- Craft items that have the same price and Similarity should be grouped under the same letter.

EXAMPLE: Kitchen magnets @ \$3.00 group under letter "A",
ornaments @ \$6.00 group under letter "B".

TAGGING: A label or tag MUST BE SECURED to each individual craft. Labels/tags may include your personal or business address, telephone number, and/or email address. (See example.)



- **DELIVERY: Your delivery date is: October 15th, 10:00a.m. - 4:00p.m.**

It is essential that you deliver on your assigned day. We will not have enough time to display your crafts effectively for the opening week of the show, if you do not deliver on your scheduled date. If you have a problem with your assigned delivery date, please call me as soon as possible to reschedule.

The show is not open on Monday and Tuesday this year so once the show opens there will be no Monday or Tuesday redeliveries

- **SET UP** - Please bring your inventory in SEPARATE appropriately-sized containers, each marked with your crafter number and a suggested area in which it belongs. (eg. Victorian, Boutique, Kitchen, Children, Halloween, Thanksgiving, Christmas, Ornaments, Santa's, Snowmen, etc.)
 - If you are sending your crafts by UPS, mail them prepaid directly to:

The Hermitage
 cc: Classic Creations Boutiques
 335 North Franklin Turnpike
 Ho-Ho-Kus, New Jersey 07423

Your crafts should arrive after October 11th.

- **PICK-UP: Your pick-up date is: December 7th, 10:00 a.m. - 4:00 p.m.**
 - Pick-up of crafts prior to the close of the show is prohibited.
 - Do not forget to bring your copy of the inventory sheet with you to avoid any errors during pick-up!
 - Every crafter must pick-up on their scheduled date unless arrangements are made in advance. This will alleviate unnecessary waiting for you and minimize stress and forgotten crafts.

LATE PICK-UP FEE: \$20.00 IF NOT PICKED-UP ON SPECIFIED DATE. If you are not a regular shipping crafter there will be an additional \$20.00 fee incurred.

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Classic Creations Boutiques

REGISTRATION FORM - FALL 2018

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

Indicate your craft categories from the list below and give a brief description:

- Red & Green Christmas
- Formal Christmas
- Santas
- Snowmen
- Ornaments
- Boutique
- Jewelry
- Floral
- Childrens
- Clothing-Children/Adult
- Kitchen
- Glassware/Pottery
- Furniture
- Miscellaneous

\$100.00 Non-refundable registration fee paid

Cash Check Money Order

Make checks payable *to*: Classic Creations Boutiques

Mail registration fee and form to:

Classic Creations Boutiques

c/o Carolyn Strassman

47 Orient Way

Rutherford, NJ 07070

Neither Classic Creations Boutiques nor the Friends of the Hermitage, Inc. are responsible for fire, theft, or damage.

** Please remember our customers recognize and purchase new craft designs, so please create.

**New ideas keep the boutique a destination.

Signature: _____ Date: _____

Postcards Yes No

